Let's create GOALS

GOAL SETTING FOR EBOARD 18-19



The Guidelines

Stay away from 'feelings' and subjective ideas

02

Must be tangible, measurable, and objective

03

Don't let other people's expectations of you affect your goals

04

Challenge yourselves, be creative, and have fun with them!





"I believe for a goal we should aim for everyone on board to be happy by the end of the year"

What does 'happy' equal?





Examples

"As a goal, we should focus on alumni retention"

Is this a goal we are really passionate about, or is this what is expected of us?

SO WHAT ARE OUR GOALS?